Biomarkers can be used to characterize disease status or predict disease behavior. Cancer biomarkers have typically relied on assays of blood or tissue; however, molecular imaging has a promising and complementary role as a cancer biomarker. This “Focus on Molecular Imaging” article reviews the current role of biomarkers to direct cancer clinical trials and clinical practice, along with current and future cancer biomarker applications of molecular imaging.

**Key Words:** cancer biomarkers; clinical trials; cancer therapy

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The term biomarker is used to describe a biologic measure that characterizes disease status or predicts disease behavior (1). With the goal of increasingly individualized cancer treatment, biomarkers have become an increasingly important part of cancer care (1). Biomarkers can be used to detect cancer; for example, prostate-specific antigen is used for prostate cancer screening. Cancer biomarkers can also be used to direct cancer therapy; for example, an assay of breast cancer estrogen receptor (ER) expression is recommended for all patients with invasive breast cancer to determine the need for endocrine therapy (2). This Focus on Molecular Imaging article reviews the current role of biomarkers to direct cancer clinical trials and clinical practice, along with current and future cancer biomarker applications of molecular imaging.

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Leaders in biomarker research have defined essential features for cancer biomarker research that include guidelines for the validation and use of biomarkers in cancer clinical trials and clinical care (1,3). The REMARK guidelines (Reporting Recommendations for Tumor Marker Prognostic Studies) are the most widely accepted reporting criteria for cancer biomarker trials (3). Important features of these guidelines and biomarker trial reporting include the following (1,3): determination of the analytic validity of the biomarker, including calibration, precision, and accuracy of the measurement; the intended use for directing cancer therapy; the magnitude of the biomarker’s clinical value; and the quality of the clinical trial data supporting the biomarker. The analytic validity of the marker includes the technical ability to perform the measurement, the threshold for considering a biomarker positive or negative, and the reproducibility of the measurement. The magnitude of the biomarker predictive value and the quality of clinical trial data supporting biomarker use are key factors in the clinical acceptance of the biomarker. The strongest level of evidence (level 1) supporting a biomarker comes from prospective clinical trials specifically designed to test the impact of the biomarker on patient outcome when used to direct treatment (1,3,4). Achieving this level can be challenging for imaging biomarkers, because clinical trials can be expensive and may not provide benefit for the patient. An alternative approach is to test the biomarker in a purely observational study with prospectively defined biomarker endpoints, considered level 2 evidence (3,4); for example, studies of breast cancer multigene assays can be applied to data from randomized controlled adjuvant therapy trials to validate their value in predicting the need for chemotherapy to prevent recurrence (5).

**INTEGRATED AND INTEGRAL BIOMARKERS**

The terms integral and integrated are increasingly used to describe the role of a biomarker in a clinical trial (Fig. 1) (3,6). An integral biomarker is essential to the clinical trial. Integral biomarkers directly affect clinical trial procedures, such as to direct stratification between arms of a treatment study. Integral biomarkers are typically biomarkers for which the analytic method has been extensively validated in prior trials. The inclusion of an integral biomarker in a clinical trial can provide level 1 evidence supporting the biomarker for the specific indication tested in the trial. For example, interim 18F-FDG PET/CT early in the course of lymphoma treatment can be used as an integral biomarker to direct subsequent treatment, a common feature in recent lymphoma therapy trials (7). When clinical trials with an integral biomarker prove that a particular drug or drug combination is effective, the biomarker often becomes part of the drug indication for use in clinical practice. For example, in trials of 223Ra for treatment of bone-dominant castrate-resistant prostate cancer, evidence of osteoblastic bone metastases by bone scanning was required for entry into the trial; that is, bone scanning was an integral imaging biomarker. The clinical indication for 223Ra recently approved by the U.S. Food and Drug Administration requires evidence of osteoblastic lesions by bone scintigraphy (8).

Integrated biomarkers, on the other hand, are markers that are measured in the context of a prospective trial but are not used to direct treatment. An example is the recently published imaging result for the NeoALTIMO trial (Neoadjuvant Lapatinib and/or Trastuzumab Treatment Optimization) (9), in which serial 18F-FDG PET/CT was...
performed in the setting of a trial comparing the efficacy of different HER2-directed treatments in breast cancer with the goal of testing 18F-FDG PET/CT as an early marker of drug efficacy. Once validated as an integrated biomarker, the biomarker can then go on to be used as an integral biomarker in subsequent clinical trials.

BIOMARKERS FOR CANCER THERAPY

Biomarkers for cancer therapy generally fall into one of several categories:

Predictive and Prognostic Markers

Predictive markers indicate the aggressiveness of a particular patient’s cancer, the likely course of disease, or the likelihood of response to treatment. Prognostic markers are a class of predictive markers that assess the aggressiveness of a particular cancer and the likelihood it will lead to death. In principle, prognostic measures are intrinsic to the patient and the cancer and are independent of treatment. On the other hand, therapeutic predictive markers describe the likelihood of response to specific treatments and can be used to select treatment most likely to be effective for a particular patient’s cancer. In practice, markers may have both prognostic and predictive features. An example is ER expression in breast cancer. ER expression is both a prognostic and a predictive marker. ER expression predicts a less aggressive tumor and more favorable disease course compared with non–ER-expressing tumors. In addition, a lack of ER expression predicts that breast cancer will follow a more aggressive course compared with non–ER-expressing tumors. An example of a tissue-based early-response indicator is serial assay of tumor proliferation, such as using Ki-67 immunohistochemistry to assess early response to breast cancer endocrine therapy (10).

Surrogate Endpoints

A surrogate endpoint is a marker of therapeutic success that is strongly associated with patient outcomes such as disease-free survival, progression-free survival, or overall survival. An example of a tissue surrogate endpoint is complete pathologic response of breast cancer to presurgical (neoadjuvant) systemic therapy, which has been accepted by the U.S. Food and Drug Administration as a surrogate endpoint for efficacy of breast cancer treatment (11).

EVOLVING USE OF BIOMARKERS IN CLINICAL TRIALS

Thus far in cancer care, the biomarkers used in clinical practice have been almost entirely based on in vitro assays of tissue or blood samples (3). Molecular imaging biomarkers offer several distinct features that are highly complementary to methods based on tissue sampling (6). Imaging is noninvasive and therefore better suited to serial assay. This is especially important in imaging specific drug pharmacodynamics and early tumor response. In addition, imaging surveys the entire patient and can therefore assess the entire disease burden. Imaging can measure biomarker expression at all disease sites and avoids the sampling error that occurs in tissue sample assays, especially when there is significant tumor heterogeneity. There are, however, some disadvantages to imaging biomarkers versus tissue biomarkers. Although sample-based methods can assay several different processes at once, such as the expression of a large number of different genes, imaging can typically sample at most 1 or 2 processes simultaneously. Furthermore, whereas it is possible to batch tissue samples for assay at a central facility, imaging needs to be performed on one subject at a time. The need for sophisticated equipment and imaging probes contributes to the cost of imaging biomarkers and can limit the number of subjects who can undergo imaging in a clinical trial. Conversely, if an imaging biomarker could reduce the needed sample size or trial duration, its use could actually decrease the cost of a trial. Overall, tissue and imaging biomarkers have highly complementary capabilities that can lead to considerable synergy in clinical trials and clinical practice.

Molecular Imaging as a Predictive Marker

Perhaps the clearest example of molecular imaging as a predictive biomarker is PET imaging of ER expression, most widely performed using 18F-fluorodeoxyglucose. 18F-fluorodeoxyglucose uptake has been shown to correlate with tissue-based assays of ER expression (12). As with tissue-based ER assays, 18F-fluorodeoxyglucose PET is predictive of breast cancer endocrine responsiveness, and importantly, a lack of 18F-fluorodeoxyglucose uptake strongly predicts a lack of response. Early trials on other ER-expressing cancers such as endometrial cancer also support a potential predictive role (13). Through the support of the National Cancer Institute (NCI) Cancer Imaging Program, there is now an NCI-held investigational new drug application (IND) for 18F-fluorodeoxyglucose to support clinical trials, and there has been successful completion of a small prospective phase 2 trial (Fig. 2) (14). This approach may...
be helpful for trials of novel endocrine therapies for breast cancer, especially to help select patients whose tumor expresses the therapeutic target (ER); however, more rigorous, carefully controlled, and properly powered studies to establish the negative predictive value of the absence of $^{18}$F-fluoroestradiol uptake with well-defined uptake thresholds are needed to support this indication. Multicenter trials performed under the NCI IND that can address this need are being planned. Several other molecular imaging approaches for measuring regional expression of therapeutic cancer targets are also emerging, including progesterone receptor, HER2, and epidermal growth factor receptor (15).

Molecular Imaging as an Early-Response Indicator

There are several studies showing the potential of $^{18}$F-FDG PET as an early indicator of response to therapy for breast and other cancers. Studies have shown that, on average, a decline in $^{18}$F-FDG uptake early in the course of chemotherapy is predictive of subsequent response and patient survival, although the ability to identify nonresponders is limited by overlap in $^{18}$F-FDG uptake levels between different categories of response in many trials (7, 16). Early posttherapy $^{18}$F-FDG PET is increasingly used in therapeutic clinical trials as an early-response indicator, including use as an integral biomarker to direct therapy selection in ongoing lymphoma trials (7). $^{18}$F-FDG has also been shown to be predictive of breast cancer response to endocrine therapy, indicated by either an increase in $^{18}$F-FDG uptake (a flare in response to estrogen agonists) (17) or a decline in early response to antagonists (18). Recent results from the NeoALTTO trial showed a similar early predictive value for HER2-directed therapy (9). These results support the increasing use of $^{18}$F-FDG PET as both an integrated and an integral marker in trials of targeted therapy; however, well-designed prospective studies are needed to better establish this role for $^{18}$F-FDG PET.

Molecular imaging probes beyond $^{18}$F-FDG may be even more sensitive and robust indicators of early drug response. Following the analogy of tissue-based assay of cellular proliferation as early-response indicators, trials of $^{18}$F-fluorothymidine PET have shown its value in assessing response as early as 1 wk after initial treatment (Fig. 3) (19). $^{18}$F-fluorothymidine PET is being tested as an early-response indicator in multicenter trials, including ACRIN 6688, a trial of early breast cancer response to neoadjuvant chemotherapy performed by the American College of Radiology Imaging Network (ACRIN) under an NCI IND for $^{18}$F-fluorothymidine (20). This trial has completed accrual, and results are expected within the next year.

**Molecular Imaging as a Surrogate Endpoint**

Imaging is frequently used as a surrogate endpoint for therapeutic trials, most commonly based on changes in tumor size assessed from anatomic imaging according to standard criteria such as the Response Evaluation Criteria in Solid Tumors (RECIST) (21). Although size-based surrogate response endpoints have had success and are commonly used in clinical trials, they have several limitations, including the inability to distinguish residual tumor from nontumor residual tissue masses and significant challenges for assessing response to cytostatic agents when tumor cell death and reduction in tumor mass is not expected. Molecular imaging is beginning to be used in surrogate endpoint criteria—for

![FIGURE 2. Images of ER expression using $^{18}$F-fluoroestradiol (FES) PET as example of predictive molecular imaging marker. $^{18}$F-fluoroestradiol and $^{18}$F-FDG PET images are shown from 2 patients, one in whom $^{18}$F-fluoroestradiol confirms ER expression (left) and another in whom imaging demonstrates that recurrent tumor has lost ER expression (right). (Reprinted with permission of (14).)](jnm126128-sn3/6/14)

![FIGURE 3. $^{18}$F-fluorothymidine PET/CT studies at baseline (A), within 1 wk of completion of first cycle of neoadjuvant chemotherapy (B), and after completion of 6 cycles of neoadjuvant chemotherapy and before mastectomy (C). Baseline images show biopsy-proven multifocal disease in right breast on both PET and CT (arrows and arrowheads). After single cycle of chemotherapy, uptake has qualitatively decreased on PET but remains on CT (arrowhead), whereas residual nodule remains on both PET and CT (arrows). After completion of neoadjuvant therapy, only residual nodule re-mains, though it is less intense. Pathology revealed residual 1.7-cm focus of invasive carcinoma with complete response elsewhere in breast.)
example, as an adjunct for identifying disease progression in RECIST 1.1—though it is not widely accepted as a surrogate endpoint for treatment outcome by regulatory agencies. This fact motivates ongoing efforts to establish molecular imaging, especially 18F-FDG PET, as an accepted response endpoint for cancer therapy trials. These efforts have been most successful in lymphoma, for which numerous studies have supported the value of negative posttherapy PET results in predicting survival, and for which 18F-FDG PET is commonly used as an endpoint in clinical trials (22). Although single-center trials have supported the ability of 18F-FDG PET to predict survival in other tumors, including breast cancer (23,24), further prospective studies are needed to support more widespread acceptance of molecular imaging as a surrogate response endpoint. Molecular imaging may be especially helpful in some clinical settings, such as bone metastasis response, in which anatomic imaging is ineffective and early data support the effectiveness of PET as a response endpoint (25).

FUTURE DIRECTIONS

The development of new predictive and early-response molecular imaging biomarkers using probes designed to quantify specific therapeutic targets or specific pharmacodynamic responses will provide an increasing array of tools to assess drug efficacy as integrated markers in early therapeutic trials. These same markers used as integral biomarkers for patient or therapy selection will increase the utility of phase 2 and 3 drug trials (6). Further studies examining 18F-FDG PET and other molecular imaging tests as robust predictors of patient survival would support the use of molecular imaging as an accepted endpoint in later-stage therapy trials. To achieve these goals, the molecular imaging community must continue to support research and development of new molecular imaging techniques. The molecular imaging community must also come together, working with cooperative clinical trial groups and the pharmaceutical industry, to support well-designed prospective trials validating molecular imaging biomarkers as integrated markers in therapeutic trials, which will lead to later use as integral biomarkers in therapeutic clinical trials and clinical practice.

DISCLOSURE

No potential conflict of interest relevant to this article was reported.

REFERENCES