

A Bright Future on the Horizon for SNMMI

The past year has held many successes for the Society of Nuclear Medicine and Molecular Imaging (SNMMI).

First and foremost, the membership voted affirmatively at the Annual Meeting to change the organization's name from the Society of Nuclear Medicine to the Society of Nuclear Medicine and Molecular Imaging. As an organization we now stand prepared to lead the way in translating novel imaging and therapeutic strategies for the new era of molecular and personalized medicine.

Many of SNMMI's programs were hugely successful in 2012. The Annual and Mid-Winter meetings offered outstanding education opportunities and recorded strong at-

tendance. *The Journal of Nuclear Medicine* continued to publish influential articles, leading to an increase in subscriptions. As a whole, membership in the society also rose and now stands at more than 19,000.

During this past year SNMMI also expanded its portfolio of programs. Although many of these programs were conceptualized in previous years, we were able to fully integrate them into the society's operating budget. These initiatives include outreach activities with physician and patient groups, an optical imaging development plan, appropriate use criteria for amyloid imaging, comparative effectiveness research, and quality programs. In addition, SNMMI launched its global initiative and is working closely with colleagues from around the world to advance the field.

Fiscal year 2012 was productive both programmatically and fiscally. SNMMI budgeted its resources to ensure a focus on programs that are aligned with the strategic plan and continued its conservative approach to budgeting revenue—including an attainable 2.9% surplus. I am pleased to report that we ended the 2012 fiscal year well above expectations with an 8.8% surplus. This surplus will be used to restore our reserves and provide new programs for members. After a tumultuous decade, SNMMI's finances are strong, and the organization has a clear plan to continue to foster its financial health.

For the 2013 fiscal year, the SNMMI board of directors approved a \$10.9 million budget, including a built-in 2.0% surplus. The 2013 budget addresses new programs in SNMMI's strategic plan, such as the Sino American Conference to be held in conjunction with the Mid-Winter Meeting, the joint SNMMI–American Association for Cancer Research meeting, and quality initiatives such as comparative effectiveness research. Also of note, in 2013 SNMMI will launch a completely redesigned Web site with greatly improved functionality. This will allow for a customized user experience based on interests and preferences.

SNMMI's strong financial health is a result of the guidance and dedication of the society's Committee on Finance, chaired by Richard B. Noto, MD. I thank all of the Committee on Finance members, as well as SNMMI's board of directors, councils, and committees, for their commitment to ensuring that SNMMI is financially prepared to meet the needs of our members. I look forward to another successful year—programmatically and financially—in 2013.



Virginia Pappas, CAE

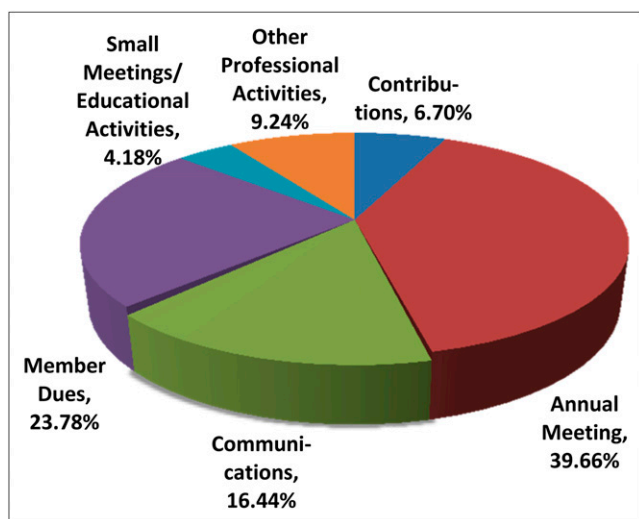


FIGURE 1. Fiscal Year 2012 Revenue—\$11.51 million. Figures are derived from SNMMI's management records.

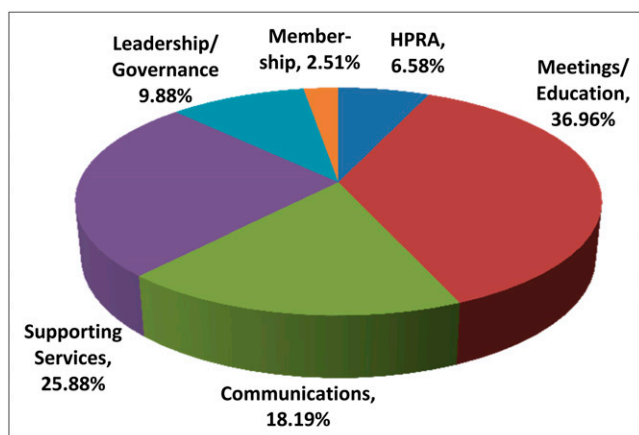


FIGURE 2. Fiscal Year 2012 Expense—\$10.58 million. Figures are derived from SNMMI's management records.

Virginia Pappas, CAE
Chief Executive Officer