

Exhibit Hall Is a Highlight of SNM 2004 Annual Meeting

Nuclear medicine and its technology are evolving at a dizzying pace, offering substantial promise of innovation and improvements in patient care as well as significant challenges to those in charge of selecting, financing, and implementing the acquisition of new apparatus and techniques. The popularity of the Exhibit Hall at the annual SNM meeting grows in direct relationship to the pace of technological change in the field. This is the single venue at which virtually all nuclear medicine suppliers of apparatus, tracers, and services and auxiliary vendors come together under one roof to focus on the needs of the field. The Exhibit Hall at the Pennsylvania Convention Center at the SNM 51st Annual Meeting promises to be the largest and best-attended in the Society's history, with more than 160 exhibitors.

The hall will open with a welcome reception on the evening of Saturday, June 19, with a visit from Ben Franklin, Betsy Ross, and Thomas Jefferson and an authentic Fife and Drum Corps. On June 20, the hall will be open from 10:00 AM to 5:00 PM, and on June 21 and 22, from 9:00 AM to 5:00 PM. A first stop for many visitors will be the SNM Independence Mall (booths 213 and 221) to learn more about SNM membership, educational opportunities, and publications. As part of the continuing celebration of the 50th anniversary of the Society, a variety of memorabilia will be available for purchase, as well as products to help promote the value of nuclear medicine in the referring community. Across the exhibit hall in booth 1834 will be "SNM Goes Mobile," the mobile PET unit that has been traveling the United States with special exhibits and materials on the history, benefits, and cutting-edge innovations of nuclear medicine.

Among the apparatus exhibitors with the largest spaces on the floor:

- **CTI Molecular Imaging, Inc.** Booth 1015 will feature LSO fastPET crystal technology, the newly introduced HiREZ PET/CT line of LSO scanners, and its REVEAL MVS and REVEAL Network Solutions, as well a complete line of self-shielded cyclotrons.
- **GE Medical Systems and Amersham Health.** Booths 834 and 1104 will feature the now-combined corporate offerings of PET scanners, nuclear medicine computers, gamma cameras, cyclotrons, services, and tracers.



Exhibitors and attendees learned from each other at last year's SNM annual meeting.

- **Hitachi Medical Systems America, Inc.** Booth 1622 will demonstrate a number of offerings, including the Sceptre LSO PET system, which integrates LSO technology, the AVIA workstation, and Fusion7D software.
- **Philips Medical Systems.** Booths 1304 and 1346 will highlight Skylight, a gantry-free gamma camera; GEMINI, a high-performance PET/CT scanner; and new offerings, such as the GEMINI PET/CT 16-slice scanner and FORTE systems with JETStream acquisitions.
- **Siemens Medical Solutions USA.** Booth 414 will showcase new products, including innovations in the biograph family of PET/CT systems; e.soft@LEONARDO, a unique workplace that offers over 50 different processing applications from several imaging modalities; c.cam, a new dedicated cardiac gamma camera system; and the SPECT e.cam Signature Series.

Individuals planning to attend SNM 2004 can lay out an efficient, personalized exhibit tour with the Virtual Exhibit Hall feature accessible through the annual meeting Web page at www.snm.org/am. The Virtual Exhibit Hall allows users to print out an exhibitor list and floor plan or click any booth to view exhibitor information, product descriptions, and contact information. ☼