

THE SOCIETY OF NUCLEAR MEDICINE 22nd ANNUAL MEETING

June 17–20, 1975

Philadelphia Civic Center

Philadelphia, Pa.

CALL FOR SCIENTIFIC EXHIBITS

The Scientific Exhibits Committee invites you to prepare a scientific exhibit for the 22nd Annual Meeting. A scientific exhibit is one of the most effective ways of exchanging information. By its very nature, nuclear medicine lends itself well to visual presentation. Thus material can often be presented more comprehensively in the format of an exhibit than as a presented paper. Moreover, attendees at a meeting can take more time to review the material in a scientific exhibit at their leisure—assimilating the information at their own pace. For the Annual Meeting, abstracts of exhibits, large or small, are welcomed from members, non-members, and organizations. Exhibits supporting scientific papers are encouraged. Viewboxes for illuminated material will be available. For more information on how to prepare a scientific exhibit, write to the Society of Nuclear Medicine, 475 Park Ave. South, New York, N.Y. 10016, for its new brochure on the subject.

Abstract Format: Abstracts must be submitted on a special abstract form for scientific exhibits which is available from the Society of Nuclear Medicine, 475 Park Ave. South, New York, N.Y. 10016.

Scientific Exhibit Awards: The Society is pleased to announce the presentation of Gold Medal, Silver Medal, and Bronze Medal awards for outstanding exhibits in each of the following categories: (1) Clinical Nuclear Medicine; (2) Instructional; (3) Biophysics and Instrumentation; and (4) Scientific viewbox exhibits from residents and fellows (see special box of information, this issue of *Journal*). In addition, the Society is initiating Jiffy Zibits containing material being presented in papers (see special box in this issue). Judging is based on scientific merit, originality, display format, and appearance. Judging will occur on the first full meeting day.

Deadline: March 3, 1975

STEVEN PINSKY, M.D.
Division of Nuclear Medicine
Michael Reese Medical Center
29th Street & Ellis Avenue
Chicago, Illinois 60616

CALL FOR SCIENTIFIC EXHIBITS FROM RESIDENTS AND FELLOWS

The SNM Scientific Exhibits Committee invites residents and fellows to submit viewbox exhibits for the 22nd Annual Meeting of the Society of Nuclear Medicine in Philadelphia, June 17–20, 1975.

Exhibits submitted in this category must be small enough to be presented on one viewing surface (59½ x 39 in.) or peg-board which the Society will provide (contact the Society for the brochure on preparing exhibits).

All exhibit applications must be submitted before March 3rd, 1975 on the official abstract form available from the Society of Nuclear Medicine, 475 Park Avenue South, New York, N.Y. 10016.

Awards in the form of cash prizes will be given to the best exhibits from residents and fellows. Judging is based on scientific merit, originality, display format, and appearance.

Send completed abstract forms to:

Deadline: March 3, 1975

STEVEN PINSKY, M.D.
Division of Nuclear Medicine
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SNM TECHNOLOGIST SECTION

22nd Annual Meeting

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Call for Papers: Nuclear Medicine Technologists Program

The Technologist Section has set aside time for a nuclear medicine technologists program at the 22nd Annual Meeting in Philadelphia, June 17-20, 1975.

The Scientific Program Committee welcomes the submission of abstracts for 12-minute papers from technologists for the meeting. Abstracts must be submitted on an abstract form similar to the form for general scientific papers. The length must not exceed 400 words and the format of the abstracts must follow the requirements set down for all abstracts for the scientific program. This year's form is available from the Technologist Section, Society of Nuclear Medicine, 475 Park Ave. South, New York, N.Y. 10016.

In addition, the Program Committee invites abstracts for papers from students presently enrolled in schools of nuclear medicine technology. Special time will be set aside for a student session.

Accepted abstracts will be published in the June issue of the *Journal of Nuclear Medicine Technology*. Awards will be given for outstanding papers.

Send abstract form to:

James K. Langan
Division of Nuclear Medicine
The Johns Hopkins Hospital
601 N. Broadway
Baltimore, Md. 21205

Deadline, February 10, 1975

SNM TECHNOLOGIST SECTION

22nd Annual Meeting

June 17-20, 1975

Philadelphia Civic Center

Philadelphia, Pennsylvania

CALL FOR TECHNOLOGIST SCIENTIFIC EXHIBITS

The Technologist Program Committee announces that abstracts of exhibits are now being reviewed for the 22nd Annual Meeting. Applications are welcomed from all technologists. The Committee also welcomes exhibits that compliment presented papers on the program.

All exhibits will be illuminated by available room light. There will be no provisions for transillumination, e.g., view boxes. The exhibit should be mounted on poster board not exceeding 30 x 30 in. No more than two boards may be entered for a subject. Exhibits should be clearly titled. Submit the following information with your application: Exhibitor's name and affiliation, title of exhibit (10 words maximum), abstract (100 words), dimensions (maximum of two boards not exceeding 30 x 30 in.).

Exhibit Awards: The Section is pleased to announce the presentation of 1st, 2nd, and 3rd place awards for the three most outstanding scientific exhibits. These are judged on the basis of scientific merit, originality, display format, and appearance.

Send applications to:

James K. Langan
Division of Nuclear Medicine
The Johns Hopkins Hospital
601 N. Broadway
Baltimore, Md. 21205

Deadline April 15, 1975

CALL FOR JIFFY ZIBITS FOR SNM ANNUAL MEETING

At the Society of Nuclear Medicine Annual Meeting in Philadelphia, June 17–20, 1975, the SNM Scientific Exhibit Committee is initiating a new kind of scientific exhibit—the Jiffy Zibit.

Jiffy Zibits are inexpensive, simple exhibits mounted on matboard which contain material being presented in a paper at the meeting. The rigid format described below is to be followed so that the exhibit is inexpensive (less than \$50) and construction time is minimal (less than 8 hr).

Presentation: Any material considered appropriate for a paper presentation would be appropriate for the exhibit. The material outline can include:

Introduction: Stating the purposes and ideas to be presented.

Materials and Methods: Describe the technique if new, the subjects studied, the equipment used, and the problems encountered.

Results: Details of the data recorded, images, graphs, or other data should be presented here.

Discussion: Pertinent information or impressions can be stated explaining the results.

Summary: A short, concise, factual presentation of the exhibit's content will catch the reader's eye and either emphasize what they have already learned or persuade them to study the exhibit more closely.

Material: 30 x 30 in. matboard surface is required. Other shapes or sizes will not be accepted for display. All images and type must be viewed with reflected light. Transillumination will not be provided. No cine, audio, or slide projector formats will be allowed.

Matboards: These are rigid cardboard material which come in a great number of colors and sizes. They are found in artist supply or book shops and cost less than \$1 or \$2 per board. They are easily cut with a papercutter. Choose a color which complements and does not detract from attractiveness of the exhibit. Matboards are easily transported to the meeting in an artist portfolio case or by simply enclosing them in a flattened cardboard carton. Hangers will be provided at the meeting.

Lettering: Several methods are available for presenting the data:

1. Photoengraving typeset and printing on paper which can be mounted on the matboard (expensive).
2. Hand lettering by means of rub-ons, LeRoy lettering sets, or hand printing (inexpensive but time consuming). Titles most appropriate for these methods.
3. Typing with a large type on cards or paper which is mounted (inexpensive and fast). Photoprints can be made of the type to be a little fancier.
4. Handwriting is inexpensive and fast but requires excellent penmanship to be effective.

Images: A dull surface print is most effective when using reflected light for illumination. Prints can be similar to that submitted for an article publication. Polaroid duplications can be most effective. Color prints add attractiveness without increasing costs drastically. They can be mounted with glue, double-backed scotch tape, corner hinges, or heat mounting. See your audiovisual department for the method most suitable for them. Captions can be typewritten. Use rub-on arrows (white-black) and letters freely to guide your reader.

Artwork: Expensive but attractive, use as desired or available. Exhibits will be judged on material presented, not the fancifulness of the presentation.

Deadlines: In order to be most effective, applications will be accepted until May 16, 1975. Space assignment and catalog of exhibits which will be judged in the Jiffy Zibits category will be distributed at the registration booth and in the scientific exhibit area.

How to submit: Applications for Jiffy Zibits must be submitted on the exhibit abstract form and sent before May 16, 1975 to:

STEVEN PINSKY, M.D.
Division of Nuclear Medicine
Michael Reese Medical Center
29th Street & Ellis Avenue
Chicago, Illinois 60616

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