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Randoms

Fault Finding

The man who is willing to meet you halfway is usually a poor judge of distance. Examine the contents, not the bottle. The Talmud

> It is more difficult to judge oneself than to judge others. Saint-Exupery

At some point, everyone is asked to render an opinion. Does the tie match the suit? Does the belt match the dress? Did Kate do a good job? It is easy to respond with a simple yes or no, but that's not the best way. Embellishing the answer with a helpful comment takes things beyond the grunt phase and adds a new dimension to the interaction.

Why is this important? To begin with, few concepts have everyone's enthusiasm, so it is easy to settle into a habit of just saying no. Negativism, particularly if accompanied by cynicism, though invisible to the eye, will eventually clog the channels of communication and bring everything to a halt.

It doesn't take much to turn things around. Instead of an arbitrary no, even when no is the ultimate answer, the addition of a constructive comment—"how about trying it this way"—quickly converts the negativism of criticism to the enlightenment of creativity. The use of this method is the difference between a critic and an advocate.

Creativity, however, can be messy, but with the right perspective we can learn to see the successful concept in the rough. We can come to understand that an idea, like a newborn, requires nurturing before it can learn to walk.

Admittedly, there are some concepts that will never amount to anything good, so we are hesitant to spend any time cutting and polishing. Yet, even bad ideas can teach us something. After we have identified a thousand flaws, the flawless stone stands out all the more.

If we are arbitrary with our judgements, we are no more than a clerk of ideas—entering them into a ledger of assets and liabilities with no thought to their potential value. If we believe, however, in the potential for good that resides in every judgement we make, we should be able to find at least an ounce of gold for every pound of fault.

> H. William Strauss, Editor The Journal of Nuclear Medicine