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Kosden in several capacities, as a member of the Society and of various committees, as well as chairman of the Technologist Section's Publications Committee," said Vincent V. Cherico, CNMT. "Without question, in my opinion, most of the improvements in the quality, productivity, and creativity of the Technologist Section publications activities are attributable to Laura's enthusiasm, dedication, and direction," said Mr. Cherico.

Robert M. Donati, MD, a former chairman of the SNM Publications Committee, said that Ms. Kosden "has been instrumental in bringing a new level of professionalism to the Society's publications, and it is no surprise that she will be responsible

for a full division of a commercial publishing house. Her talent assures her success."

Born and raised in New York City, Ms. Kosden graduated from City College of New York with a degree in sociology and psychology. She was a caseworker for the Foster Care Division of The Children's Aid Society, and later a social worker at Bellevue Psychiatric Hospital.

After moving to Amsterdam, The Netherlands, Ms. Kosden switched from social work to publishing, beginning her career at Excerpta Medica/Elsevier. Four years later, she returned to the United States where she was senior production editor for Raven Press and managing editor for International Universities Press.

Since joining the SNM in the spring of 1984, Ms. Richardson has worked closely with Ms. Kosden, who anticipates a very smooth transition with the change in management.

Ms. Richardson started her publishing career on *Houston City Magazine*, and she has experience in a wide range of publishing areas, including advertising sales, editorial, production, and printing.

In New York, Ms. Richardson was drawn to medical publishing, and served as production manager at the Medical and Science Communications Development Corp., which publishes the *Medical Tribune*, *Hospital Tribune*, *Medical News*, *Sexual Medicine Today*, *Therapaeia*, and *America's Health*, in addition to books. ■

NEW PRINTER FOR SNM JOURNALS OFFERS READERS MORE SERVICES

The Society of Nuclear Medicine has been continually improving and modernizing its operations to keep up with the growth and movement of the nuclear medicine field. In order for the Society to expand its capacity for the dissemination of the latest information, it has become more and more imperative that the printing services utilized by *The Journal of Nuclear Medicine* and the *Journal of Nuclear Medicine Technology* provide the highest quality and the most efficient production methods available.

As of this month, the Society embarks on a new and, we believe, promising relationship with Waverly Press, Inc., of Baltimore, MD. Waverly Press was established in 1890, and today prints approximate-

ly 200 journals for publishers around the country. The company provides a full range of printing services from composition through mailing designed to offer prompt manufacturing.

Initially, regular readers of *JNM* will notice the new polywrap packaging and high quality printing provided by Waverly. What may be less apparent, but equally as important, are the changes that will make Society publications more accurately and proficiently produced.

Waverly Press is the only printer that features state-of-the-art computerized equipment enabling original manuscripts to be coded directly into personal computers. Waverly's equipment is instrumental in producing magnetic tapes in a format suitable for electronic

publishing of the journals. Redactory services are also available—artwork preparation, professional indexing, and a staff that can handle emergency editorial and advertising needs. In the printing stage, our publications will be run on a sheetfed press which should ensure the best reproduction possible for scans and clinical studies.

In the future, our subscribers will find faster reprint order processing and other improvements in printing services, including an extensive review of foreign carriers to expedite overseas mailing. We believe that our association with Waverly Press will enable us to better serve our readers and membership.

Joan D. Simon
Managing Editor, JNM